

EXPERIENCE

SENIOR GRAPHIC DESIGNER, Body-Solid, Inc., November 2008 – Present
Forest Park, Illinois

Assist Art Director with daily tasks such as contacting printers and magazine representatives, organizing schedules, assigning projects and general production/design
Layout and design catalogs, pamphlets, POP, brochures, direct mail, etc. from raw start to printed finish
Design nationally published magazine ads (full, quarter and half page, 4-color)
Redesign existing logos to redefine brand identity
Package design for new products to be sold in retail stores
Direct photo shoots and style models
Retouch/color correct in-house and outsourced photography
Write and edit copy and product descriptions

PHOTO RETOUCHING/GRAPHIC DESIGN, Freelance, On-going

Retouch/color correct portfolio photos for models and photographers
Retouch food photography in color and black and white for a published cookbook and online recipes
Create web banners, headers, graphics
Design logos, signs, calendars, brochures, business cards and other printed items

GRAPHIC DESIGNER, Tire Rack, October 2005 – November 2008
South Bend, Indiana

Create new and update existing nationally published magazine ads
Layout and design quarterly 70+ page retail magazine, mailed to over 700,000 customers
Assist Art Director with production and design, as well as training new employees
Collaborate with web designers to ensure unified branding across the media
Layout and design catalogs, pamphlets, POP, brochures, direct mail, etc. from raw start to printed finish
Edit, preflight and proofread before projects go to print
Assist with independent design projects for the company such as hand made invitations, event programs/brochures, non-profit ads, promotional items, downloadable PDFs

LAYOUT/PRODUCTION INTERN, School Datebooks, Inc., May 2005 – August 2005
Lafayette, Indiana

General production design, layout and pre-press
Create and manage character/paragraph styles for assignment planners and calendars
Copy edit and proof multi-page documents

CLIENTS

Bridgestone/Firestone	Mitsubishi Tire Center
Goodyear	Bone Bouquet Online Journal
Continental USA	Jeff Molander Enterprises
Yokohama	Culinary Media Network
Mazda Tire Center	Emergency Fund of Chicago

EDUCATION

PURDUE UNIVERSITY August 2001 – May 2005
Bachelor of Arts, Visual Communications Design

INVOLVEMENT

April 16, 2008 Kelby Training InDesign CS3 Tour (Indianapolis, IN)
May 16, 2007 CS3: The Creative License Conference (Chicago, IL)
May 18, 2006 The Creative Suite Conference (Chicago, IL)